

We respect your privacy. When you use any of our related applications (whether existing now or in the future, collectively, the “Properties”), we collect information about you and use it to facilitate and improve our services. Information about you may, with your permission, be shared with other companies. For instance, companies engaged in “targeted” or “behavioral” advertising present ads that might be of interest to you based on information about your online activities. We want to be clear about how information about you may be used and what your privacy options are.

This Privacy Policy explains what information we may collect, how we may use it, how other companies may use it, and tracking technologies that may be used to collect information. We may change this Privacy Policy at any time by posting a revised Privacy Policy on this page; such changes will be effective upon posting.

The Properties may provide links to third party websites. This Privacy Policy does not apply to any information you may provide while on such third party websites. We encourage you to carefully read the privacy policies on those third party websites before providing any of your information on such sites.

Information we collect

A. Information collected automatically: When you visit or use our Properties, we automatically collect and store information about your computer or mobile device and your activities. This information may include, but is not limited to: • Your computer’s IP address; • Technical information about your computer or mobile device (such as type of device, web browser or operating system); • Your preferences and settings (time zone, language, etc.); • Your mobile device’s unique ID number; • Your mobile device’s geographic location (specific geographic location if you’ve enabled collection of that information, or general geographic location automatically); • The URL of the last web page you visited before coming to our Properties; • The search terms you have looked up and results you selected; • The ads you clicked on; • How long you visited our Properties and which services and features you used; and • For App users, the online or offline status of your App.

B. Information you choose to provide: You may choose to open an account and provide us with information in order to use certain services or to take advantage of special offers. This information may include your name, email address, phone number, credit card information (including billing address), and demographic information (age, gender, etc.). You may provide this information directly to us or you may choose to register using your Facebook account in which case you would authorize us to access certain Facebook profile information including, but not limited to, your first name, last name, gender, birth date and email address. You may also choose to post content (such as ratings, reviews or comments) that may be shared with others, through our Properties or through your Facebook account. You may choose not to provide us with any personally identifiable information, such as by not registering for an account on the Properties or connecting to the Properties with your Facebook account. However, if you don’t provide certain information, you won’t be able to use some of the services we offer.

How we use your information

We use your information to provide and improve our services, better understand our users to provide you with a more effective user experience, customize services for you (such as by remembering your preferences), present tailored offers to you, process and complete your transactions, make special offers, diagnose and fix problems, and sell and display ads that may be relevant to you. We may use your email address to allow you to log in to your account, send you notification regarding your account or products and services in which you are enrolled, send you confirmations (of your registration, purchase, etc.), send you messages as part of our services and to send you newsletters. We may also use your email address to respond to your customer service inquiries. Your mobile phone numbers and credit card information are used only for providing you the services you requested. We may also, with your permission, share your information with

other companies for various reasons. What information we make available to other companies depends on the nature of our relationships with them, and the permissions you have granted us. We require these other companies to keep our users' information confidential.

Service Providers: We may share all of the types of information we collect with vendors who provide services (such as voice transcription, email and SMS messaging, and payment processing and collection), conduct surveys, and run sweepstakes on our behalf. In addition, in connection with any purchase of our products or services, we may share information we collect from or about you with credit bureaus and similar organizations as permitted by law.

Advertisers: Advertisers and advertising networks use tracking technologies to collect information about users' computers or mobile devices and their online activities (for example, web pages visited and searches made) as well as general geographic location and use that information to display targeted ads to users. With your permission, we sometimes allow these ad companies to collect such information when you use our Properties to enable them to display targeted ads to you.

Analytics Companies: We may allow analytics companies to use tracking technologies to collect information about our users' computers or mobile devices and their online activities. These companies analyze this information to help us understand how our Properties are being used.

Aggregated Information: We may publicly disclose aggregated information about our users, such as the total number of our users and their demographics.

Legal Matters: We may use or disclose user information: in response to a legal request, such as a subpoena, court order, or government demand; to comply with the law; to investigate or report illegal activity; to protect our legal rights, our customers, our Properties or users of our Properties; or to enforce our rights or defend claims. We may also transfer your information to another company in connection with a corporate restructuring, such as a sale or merger.

Job applicants: If your information is submitted to us through our Properties when applying for a position with our company, the information will be used to consider your application. We may retain your information for a period of time. This information may be shared with our sister companies for the purpose of evaluating your qualifications for the particular position or other available positions, as well as with third-party service providers retained by us to collect, maintain and analyze candidate submissions for job postings.

Cookies: When you visit our Properties, we may, if your browser settings allow it, place "cookies" on your computer to recognize you. We do this to store your preferences, collect statistical data and track your use of our Properties. With your permission, ad companies may also place cookies on your computer to track your activities across various sites so that they can display targeted ads. Some ad companies and game developers use "flash cookies" for ads and games that use Flash media technology. Cookies are widely used, and most web browsers are configured initially to accept cookies automatically. If you prefer not to accept cookies, you may adjust and configure your browser settings accordingly. However, if you turn off cookies, or refuse to accept a request to place a cookie, some features and services on the Properties may not function properly. Many ad companies are members of the Network Advertising Initiative. NAI members allow users to opt out of being tracked by cookies. To opt out of cookie tracking by NAI members, you may visit <http://www.networkadvertising.org/> and click on the "Consumer Opt-out" button.

Pixel tags: We may embed pixel tags (also called web beacons or clear GIFs) on web pages, ads, and emails. These tiny, invisible graphics are used to access cookies and track user activities (such as how many times a page is viewed). We may use pixel tags to measure the popularity of our features and services. Ad companies may use pixel tags to measure the number of ads displayed and their performance (such as how many people clicked on an ad).

Mobile Device IDs: If you're using our mobile or other software applications ("Apps"), we may use mobile device IDs (the unique identifier assigned to a device by the manufacturer), instead of cookies, to recognize you. We may do this to store your preferences and track your use of the Apps. Unlike cookies, device IDs cannot be deleted. Ad companies may use device IDs to track your use of the Apps, track the number of ads displayed, measure ad performance and display ads that are more relevant to you. Analytics companies may use device IDs to track information about usage of the Apps.

Children's privacy

Our Properties are not intended for use by children under the age of 13. We do not knowingly allow children under 13 to register for any service, and we do not knowingly collect any personally identifiable information from children under 13.

No Rights of Third Parties

This Privacy Policy does not create rights enforceable by third parties or require disclosure of any personal information relating to users of the Properties.

Information from users outside the United States

If you're outside the United States, your information will be sent to and stored in the United States, where our servers are located. By using our Properties, you agree to the information collection, use, and sharing practices described in this Privacy Policy.

Contact Information

If you have questions, please contact us at:

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